Please amend the present application as follows:

## Claims

The following is a copy of Applicant's claims that identifies language being added with underlining ("\_\_\_") and language being deleted with strikethrough ("—\_"), as is applicable:

- 1-3. (Canceled)
- 4. (Currently amended) An image file embodied in a computer-readable medium, comprising:

digital image data that represents an image; and

image meta-data associated with the digital image data created by applying a predefined image analysis algorithm to the digital image data to identify content a recognized location within the image.

- 5. (Original) The image file of claim 4, wherein the image meta-data comprises at least one searchable keyword.
  - 6. (Canceled)
  - 7. (Currently amended) An image capture device, comprising: image capture hardware configured to capture an image; and logic configured for:

generating a digital representation of the image, the digital representation comprising image data;

applying at least one predefined image analysis algorithm to the digital representation of the image to identify content a recognized location within the image, the at least one predefined image analysis algorithm generating image meta-data corresponding to the image content recognized location; and

combining the image meta-data corresponding to the image content recognized location with the image data to define new image data.

- 8. (Original) The image capture device of claim 7, wherein the logic is software and further comprising a processing device for implementing the logic.
- 9. (Original) The image capture device of claim 7, wherein the logic is further configured for storing the new image data.
- 10. (Original) The image capture device of claim 7, further comprising a network interface device configured for communication with a communications network and wherein the logic is further configured for providing the new image data to the communications network.
- 11. (Original) The image capture device of claim 7, further comprising an interface configured for direct communication with a computer and wherein the logic is further configured for providing the new image data to the computer.

- 12. (Previously presented) The image capture device of claim 7, wherein the image meta-data comprises at least one searchable keyword.
- 13. (Currently amended) A method for generating an image file containing meta-data, the method comprising:

identifying a digital representation of an image, the digital representation comprising image data;

applying at least one predefined image analysis algorithm to the digital representation of the image to identify content a recognized location within the image, the at least one predefined image analysis algorithm generating meta-data corresponding to the image content recognized location; and

combining the meta-data corresponding to the image recognized location with the image content data to define new image data.

- 14. (Original) The method of claim 13, wherein the meta-data comprises at least one searchable keyword.
- 15. (Previously presented) The method of claim 13, wherein identifying a digital representation of the image involves receiving the image data.
- 16. (Currently amended) A method for searching image files having specific image meta-data, the method comprising:

receiving a search query comprising information related to specific image meta-data;

based on the search query, searching one or more image files for the image meta-data specified in the search query, the image meta-data having been generated by applying a predefined image analysis algorithm to a digital representation of an image to identify content a recognized location within the image; and

identifying one or more of the image files that comprise image meta-data that matches the image meta-data specified in the search query.

- 17. (Previously presented) The method of claim 16, further comprising providing the one or more image files that match the specific image meta-data in the search query.
- 18. (Previously presented) The method of claim 16, wherein the image meta-data and the search query comprises at least one searchable keyword.

19-26. (Canceled)

27. (Previously presented) The image capture device of claim 7, wherein the image capture device is a digital camera.

28-33. (Canceled)